

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 10/31
- (2) **Name of candidate:** House Republican Campaign Committee, Authorized by Committee to Elect Jase Bolger
- (3) **Office for which candidate is running:** Supreme Court
- (4) **Political party:** Republican
- (5) **Name of person using time if other than candidate:** n/a
- (6) **Request made by candidate:** Yes: x No: (Check one)
- (7) **Request made on behalf of candidate by:** Kristin Keller (Marketing Resource Group)
- (8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:
(Check one. If "yes", state amount in space below):

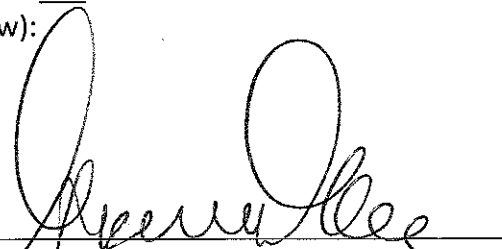
GROSS: \$9700 NET: \$8245

WXMI

STATION

10/31/12

DATE


Stephanie Scott, Local Sales Manager
SIGNATURE OF PERSON RECEIVING

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WXMI

Date:

10/18/12

I, Kristin Keller,

being/on behalf of: JASE BOLGER, a legally

qualified candidate of the REPUBLICAN political

party for the office of: HD63

in the GENERAL

election to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	VARIOUS	MON-SUN	CANDIDATE	1	1

Total Charges:

\$9700.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

HOUSE REPUBLICAN CAMPAIGN COMMITTEE, AUTHORIZED BY COMMITTEE TO ELECT JASE BOLGER

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John Walsh - HRCC: PO Box 15035, Lansing MI 48901

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/18/12

Date



Signature

To Be Signed By Station Representative



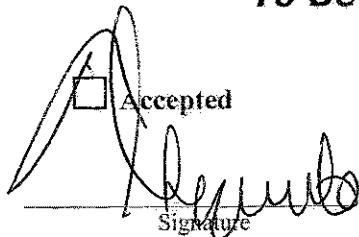
Accepted



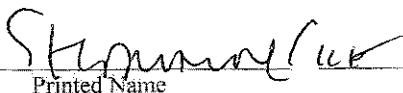
Accepted in Part



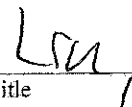
Rejected



Signature



Printed Name



Title

WXMI-TV

ORDER



Flight Dates 11/01/12-11/05/12

Contract / Revision 403077 /

Original Date / Revision
10/31/12 10/31/12

Advertiser House Republican Campaign

Product

Agency Com 15%

Billing Contact

225 S Washington Square
Lansing, MI 48933

Agency Marketing Resource Group

Buying Contact

225 S Washington Square
Lansing, MI 48933

Sales Office L-GR

Sales Region Local

Agency Ref

Order Sep 00:15:00

Estimate # 12-HCC-963

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes AGY POL ISSUE

Product Codes PL2

Priority 01

Advertiser Ref

Primary Account Executive

Local Political WXMI

Account Executive Order% Start Date End Date

Local Political WXMI 100%

Order Share 100% Market Value 9700

Competing Station	% of Order	Amount
2WOOD	%	0
3WZZM	%	0
4WWMT	%	0
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	8	\$8,245.00	\$9,700.00	0.00	10/29/12	11/05/12	8	\$8,245.00	\$9,700.00
Totals	8	\$8,245.00	\$9,700.00	0.00					

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	17	11/01/12	11/05/12	Fri Prime B	CM	9p-10p	----F--	:30	1	\$1,200.00	01	0.00	NM	1	\$1,200.00
				Fri Prime 9p-10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$1,200.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$1,200.00		0.00			
N 2	17	11/01/12	11/05/12	Mon Prime A	CM	758p-9p	M-----	:30	1	\$3,000.00	01	0.00	NM	1	\$3,000.00
				Monday Prime 758p-9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----		0				\$3,000.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$3,000.00		0.00			
N 3	17	11/01/12	11/05/12	M-F 4p-5p	CM	4p-5p	M--TF--	:30	2	\$200.00	01	0.00	NM	3	\$600.00
				M-F 4p-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		2				\$200.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$200.00		0.00			

Contract / Revision **403077** Flight Dates **11/01/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser **House Republican Campaign** ProductEstimate # **12-HCC-963**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 4	17	11/01/12	11/05/12	Su 1130a-12p Su 1130a-12p	CM	1130a-12p	-----S	:30	1	\$400.00	01	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$400.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$400.00		0.00			
N 5	17	11/01/12	11/05/12	NFL on FOX OT NFL on FOX OT	CM	Su 730p-8p (7:30 PM-8:00 PM)	-----S	:30	1	\$2,500.00	01	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$2,500.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$2,500.00		0.00			
N 6	17	11/01/12	11/05/12	Thur Prime B Thur Prime 9p-10p	CM	9p-10p	---T---	:30	1	\$2,000.00	01	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1				\$2,000.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$2,000.00		0.00			
													Totals	8	\$9,700.00



ADVERTISING ORDER

Agency / Billing Address
 Marketing Resource Group, Inc.
 225 S. Washington Square
 Lansing, MI 48933
 Ph: (517) 372-4400
 Fx: (517) 372-4045

Media Buyer Contact Information
 Kristin M. Keller
 Ph: (313) 792-2511
 kellermediaconsulting@gmail.com

Advertiser: House Republican Campaign Committee, Authorized by Committee to Elect Jase Bolger
Job Number: 12-HCC-963
Flight Dates: 11/1/12 - 11/5/12

W00 H
403077

HD63 Candidate Network TV															
Thursday - Sunday															
November 1 - 4															
November 5															
DMA	Station	Network Affiliation	Days	Daypart Start	Daypart End	Program Name	Rate - 30 Spot	Rate Type/Class	Spots per Week	Total Gross Cost per Week	Spots per Week	Total Gross Cost per Week	Spots per Week	Total Gross Cost per Week	
Grand Rapids-Kalamazoo-WXMI	FOX	FOX	FRI	9:00 PM	10:00 PM	FRINGE	\$ 1,200.00	SECTION I	1	\$ 1,200.00	-	\$ -	1	\$ 3,000.00	
Grand Rapids-Kalamazoo-WXMI	FOX	FOX	MON	8:00 PM	9:00 PM	BONES	\$ 3,000.00	SECTION I	1	\$ -	1	\$ 3,000.00	1	\$ 3,000.00	
Grand Rapids-Kalamazoo-WXMI	FOX	MON-FRI		4:00 PM	5:00 PM	RICKI LAKE	\$ 200.00	SECTION I	2	\$ 400.00	1	\$ 200.00	3	\$ 600.00	
Grand Rapids-Kalamazoo-WXMI	FOX		SUN	11:30 AM	12:00 PM	LIONS REPORT	\$ 400.00	SECTION I	1	\$ 400.00	-	\$ -	1	\$ 400.00	
Grand Rapids-Kalamazoo-WXMI	FOX		SUN	7:30 PM	8:00 PM	NFL ON FOX THE OT POST G	\$ 2,500.00	SECTION I	1	\$ 2,500.00	-	\$ -	1	\$ 2,500.00	
Grand Rapids-Kalamazoo-WXMI	FOX	THURS		9:00 PM	10:00 PM	GLEE	\$ 2,000.00	SECTION I	1	\$ 2,000.00	1	\$ 2,000.00	1	\$ 2,000.00	
Grand Rapids-Kalamazoo-WXMI	FOX						\$ 2,000.00	SECTION I	1	\$ 2,000.00	2	\$ 3,200.00	8	\$ 9,700.00	
Grand Rapids-Kalamazoo-WXMI Total										6	\$ 6,500.00	2	\$ 3,200.00	8	\$ 9,700.00